

## **Privacy Policy**

### **Disclaimer**

This information serves as general information only. The WHS Foundation GmbH provides the information and whilst we endeavor to keep the information up-to-date and correct, we make no representations or warranties of any kind, expressed or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the website or the information, products, services, or related graphics contained on the website for any purpose. Any use of such information is therefore strictly at your own risk. Under no circumstances will the WHS Foundation GmbH be liable for any loss or damage, including without limitation indirect or consequential loss or damage, or any loss or damage whatsoever arising from loss of data or profits arising out of, or in connection with, the use of this website.

This website contains links to other websites. The WHS Foundation GmbH has no control of the nature, content and availability of these websites. The inclusion of any links does not necessarily imply any endorsement of the views expressed therein. Every effort is made to keep the website up and running smoothly. However, the WHS Foundation GmbH takes no responsibility or liability for the website being temporarily unavailable due to technical issues beyond our control.

The WHS Foundation GmbH considers all members, subscribers, customers, registrants, conference attendees, and speakers to be part of the WHS Community.

### **Copyright & Trademark**

The WHS Foundation GmbH copyrights the content of all material available on its websites unless otherwise stated. The WHS Foundation GmbH reserves all rights and the content may not be reproduced, downloaded, disseminated, published or transferred in any form or by any means, except with the prior written permission of the WHS Foundation GmbH.

### **Data Protection**

Data protection is of a particularly high priority for the WHS Foundation GmbH. The use of our internet pages and the usage of some services like the WHS Community portal or the registration process require processing of personal data. If the processing of personal data is necessary and there is no statutory basis for such processing, consent from the data subject is being obtained.

The processing of personal data, such as the name, address, e-mail address, or telephone number, is in line with the General Data Protection Regulation (GDPR) and in accordance with the country-specific data protection regulations applicable to the WHS Foundation GmbH. The WHS Foundation GmbH has implemented numerous technical and organizational measures to ensure the most complete protection of personal data processed through this website. However, internet-based data transmissions may in principle have security gaps, so absolute protection may not be guaranteed.

## **Controller and Data Protection Officer**

Controller for the purposes of the General Data Protection Regulation (GDPR), other data protection laws applicable in member states of the European Union and other provisions related to data protection is:

Petra Neitzel  
Director of Operations

WHS Foundation GmbH  
c/o Charité – Universitätsmedizin Berlin  
Charitéplatz 1  
10117 Berlin, Germany  
[petra.neitzel@charite.de](mailto:petra.neitzel@charite.de)

You can contact the data protection officer as follows:

[petra.neitzel@charite.de](mailto:petra.neitzel@charite.de)

## **Collection and Use of Personal Data and Information**

Personal information is data that can be used to identify or contact a single person.

Information the WHS Foundation GmbH collects is gathered from several sources for the following purposes. These purposes include, but are not limited to: conference registrations, abstracts and/or publications and newsletter subscriptions. From these sources, postal addresses, email addresses, telephone numbers, demographic information and/or all other information given by individuals who volunteer such information may be collected. As part of a subscription or registration agreement, registrants will be contacted through mail, email, and/or phone to communicate with them about their subscription and/or registration. They will be contacted for renewal, surveys, updates concerning their account profile and special offers related to their subscription and/or registration. The information may also be used for marketing purposes.

We will share the personal data of all attendees for registration purposes only with the following organizations:

GRAND CONCEPT GmbH  
Schiffbauerdamm 40  
10117 Berlin

Certain information — such as password and credit card number — will never be disclosed in any form to any third party.

Furthermore, individual data and documents (scientific abstracts, application forms, supporting documentation, etc.) will be collected. This data may be made publicly accessible in print or in electronic form, such as abstract books, scientific journals, conference programs, online databases and catalogues as well as on related websites.

## **Collection of Personal Data When Visiting Our Website**

The website of the WHS Foundation GmbH collects a series of general data and information when the website is called up. This general data and information are stored in the server log files. Collected may be (1) the browser types and versions used, (2) the operating system used by the accessing system, (3) the website from which an accessing system reaches our website, (4) the sub-websites, (5) the date and time of access to the internet site, (6) an internet protocol address (IP address), (7) the internet service provider of the accessing system, and (8) any other similar data and information that may be used in the event of attacks on our information technology systems.

When using these general data and information, the WHS Foundation GmbH does not draw any conclusions about the data subject. Collected data and information are statistically analyzed anonymously. The anonymous data of the server log files are stored separately from all personal data provided by a data subject.

In addition to the data mentioned above, cookies are stored on the data subject's computer when the data subject uses our website. Cookies are small text files that are stored on the data subject's hard drive in accordance with the browser the data subject is using and through which certain information is transmitted to the site that sets the cookie (in this case, by us). Cookies cannot execute programs or transfer viruses to the computer. They are used to make the Internet offer as a whole more user-friendly and effective.

### **Use of Cookies:**

This website uses the following types of cookies, the scope and function of which are explained below:

- transient cookies
- Persistent cookies

Transient cookies are automatically deleted when the data subject closes the browser. This includes in particular the session cookies. These store a so-called session ID, with which various requests from the browser can be assigned to the common session. This enables the computer to be recognized when the data subject returns to our website. The session cookies are deleted when the data subject logs out or closes the browser.

Persistent cookies are automatically deleted after a specified period of time, which may vary depending on the cookie. The data subject can delete the cookies in the security settings of the browser at any time.

The data subject may prevent the setting of cookies through the website by means of a corresponding setting of the internet browser used, and may thus permanently deny the setting of cookies. Furthermore, already set cookies may be deleted at any time via an internet browser or other software programs. This is possible in all popular internet browsers. If the data subject deactivates the setting of cookies in the browser used, not all functions of our website may be entirely usable.

## **Collection of Personal Data during Newsletter Subscription**

On the website, users can subscribe for a newsletter. During the registration for the newsletter, the IP address of the computer system assigned by the internet service provider (ISP) and used by the data subject at the time of the registration is stored, as well as the date and time of the registration. The collection of this data is necessary in order to understand the (possible) misuse of the e-mail address of a data subject at a later date, and it therefore serves the aim of the legal protection of the controller.

The subscription to the newsletter may be terminated by the data subject at any time. The consent to the storage of personal data, which the data subject has given for shipping the newsletter, may be revoked at any time. For the purpose of revocation of consent, a corresponding link is found in each newsletter.

## **Newsletter Tracking**

The newsletter contains so-called tracking pixels enabling log file recording and analysis. This allows a statistical analysis of the success or failure of online marketing campaigns. Based on the embedded tracking pixel, the WHS Foundation GmbH may see if and when an e-mail was opened by a data subject, and which links in the e-mail were called up by data subjects.

Such personal data collected in the tracking pixels contained in the newsletters are stored and analyzed by the controller in order to optimize the shipping of the newsletter, as well as to adapt the content of future newsletters even better to the interests of the data subject. These personal data will not be passed on to third parties.

## **Collection of Personal Data When Registering For an Event**

With the registration and booking of offers, personal data such as title, first name, surname, address, postcode, city, e-mail address, connection data (e.g. IP address) and telephone number are collected in order to be able to carry out the participation in the event. Insofar as further data can be provided in addition to the mandatory data, such information is voluntary. Mandatory data fields are marked as such.

By registering for the event the participant confirms that certain data (Name, Title, Organization, Position, Country) will be displayed on our online program website in form of a participant register.

The use of some of our offers requires that you assign a personal password. This password must be kept secret by you; it can be changed at your request.

## **Collection of Personal Data When Participating in an Event**

The WHS Foundation GmbH will create a comprehensive overview of the conference and its events that may be of promotional interest. Accordingly, please be advised that you may be filmed or photographed at any time (in the session rooms, poster area, etc.) and any presentations you deliver may be recorded and used in communications concerning the World Health Summit.

This applies both for live and online events.

For the realization of online events, we will use the technology of providers like e.g. zoom. When using these systems, the providers may also process personal data for purposes other than participation in the respective event. We have no influence on this. Further details can be found in the data protection declarations of the respective provider.

In the case of webinars, we can also process the questions asked by webinar participants for the purposes of recording and follow-up of webinars.

### **Use of Social Media Plug-ins**

We currently use the following social media plug-ins: Facebook, Twitter, LinkedIn, Instagram. With the use of social media plug-ins, we particularly pursue the following purposes: Social plug-ins enable viral distribution of website content via social networks without ourselves having to be active in social media; social plug-ins generate social proof, i.e. the number of people who have already favorited or spread a piece of content is communicated to website visitors via a counter. Logged-in users get an even more personalized experience, as they can directly see if their contacts have already interacted with the website. The range of functions of social plugins also includes the button for directly following our company profile. Further, we offer the data subject the possibility to interact with the social networks and other users, so that we can improve our offer and make it more interesting for the data subject as a user. The legal basis for the use of the plug-ins is Art. 6 para. 1 sentence 1 lit. f DS-GVO.

For the purpose of a data protection compliant embedding we use the so-called "two-click solution". This means that when the data subject visits our site, no personal data is initially passed on to the providers of the plug-ins. Data subject can recognize the provider of the plug-in by the initial letter or logo on the pop-up window. We give the data subject the opportunity to communicate directly with the provider of the plug-in via the button. Only if the data subject clicks on the marked box and thereby activate it, the plug-in provider will receive the information that the data subject's IP address has accessed the corresponding website of our online offer. In addition, the data mentioned above will be transmitted. By activating the plug-in, personal data of the data subject is therefore transmitted to the respective plug-in provider and stored there (with US providers in the USA). Thus, the requirements of Art. 44 et seq. GDPR are met. Since the plug-in provider collects data in particular via cookies, we recommend that the data subject deletes all cookies via the browser's security settings before clicking on the box.

We have no influence on the collected data and data processing procedures, nor are we aware of the full scope of data collection, the purposes of processing, the storage periods. We also have no information about the deletion of the collected data by the plug-in provider.

The plug-in provider stores the data collected about the data subject as user profiles and uses them for the purposes of advertising, market research and/or demand-oriented design of its website. Such an evaluation is carried out in particular (also for users who are not logged in) for the purpose of presenting need-based advertising and to inform other users of the social network about your activities on our website. The data subject has the right to object to the creation of these user profiles, whereby the data subject must contact the respective plug-in provider to exercise this right.

The data is passed on regardless of whether the data subject has an account with the plug-in provider and is logged in there. If the data subject is logged in with the plug-in provider,

the data we collect from the data subject will be directly assigned to the existing account with the plug-in provider. If the data subject clicks the activated button and, for example, links the page, the plug-in provider will also store this information in the user account and publicly share it with the data subject's contacts. We recommend that the data subject logs out regularly after using a social network, but especially before activating the button, as the data subject can then avoid being assigned to the data subject's profile with the plug-in provider.

Further information on the purpose and scope of data collection and processing by the plug-in provider can be found in the data protection declarations of these providers, which are provided below. There data subject will also find further information on its rights and settings options to protect data subject's privacy

Addresses of the respective plug-in providers and URL with their data protection notices:

Facebook Inc., 1601 S California Ave, Palo Alto, California 94304, USA;  
<http://www.facebook.com/policy.php>

Twitter, Inc., 1355 Market St, Suite 900, San Francisco, California 94103, USA;  
<https://twitter.com/privacy>

LinkedIn Corporation, 2029 Stierlin Court, Mountain View, California 94043, USA;  
<http://www.linkedin.com/legal/privacy-policy>

Instagram LLC, 1601 Willow Road, Menlo Park, CA 94025, USA,  
<https://help.instagram.com/155833707900388>

## **YouTube**

We have included YouTube videos in our online offer, which are stored on <http://www.YouTube.com>, but cannot be played directly from our website.

By clicking on the YouTube symbol, YouTube receives the information that you have visited our website. Personal data is also transmitted. This occurs regardless of whether YouTube provides a user account through which you are logged in or whether no user account exists. If you are logged in at Google, your data will be assigned directly to your account. If you don't want the assignment with your profile on YouTube, you must log out before activating the button. YouTube stores your data as user profiles and uses them for the purposes of advertising, market research and/or demand-oriented design of its website. Such an evaluation is carried out in particular (even for users who are not logged in) for the purpose of providing needs-based advertising and to inform other users of the social network about your activities on our website. You have a right of objection to the creation of these user profiles, whereby you must contact YouTube to exercise this right.

For more information on the purpose and scope of data collection and processing by YouTube, please see the Privacy Policy. There you will also find further information on your rights and setting options to protect your privacy: <https://www.google.de/intl/de/policies/privacy>. Google also processes your personal data in the USA and has submitted to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

## Rights of the Data Subject

Each data subject shall have the right:

- To request information about data subject's personal data processed by us in accordance with Art. 15 DSGVO. In particular, the data subject may request information on the purposes of processing, the category of personal data, the categories of recipients to whom the data have been or will be disclosed, the planned storage period, the existence of a right of rectification, cancellation, restriction of processing or opposition, the existence of a right of appeal, the origin of your data, if not collected by us, as well as the existence of automated decision making including profiling and, if applicable, meaningful information on the details of such data;
- In accordance with Art. 16 DSGVO, to demand without delay the correction of incorrect or incomplete personal data stored by us;
- Pursuant to Art. 17 DSGVO to demand the deletion of personal data stored with us, unless processing is necessary to exercise the right to freedom of expression and information, to fulfil a legal obligation, for reasons of public interest or to assert, exercise or defend legal claims;
- Pursuant to Art. 18 DSGVO, to demand the restriction of the processing of personal data, insofar as the accuracy of the data is disputed by the data subject, the processing is unlawful, but the data subject refuses to delete it and we no longer require the data, but the data subject requires it for the assertion, exercise or defence of legal claims or the data subject has lodged an objection to the processing pursuant to Art. 21 DSGVO;
- In accordance with Art. 20 DSGVO, to receive the data subject's personal data that the data subject has provided us with in a structured, common and machine-readable format or to request its transfer to another responsible party;
- In accordance with Art. 7 para. 3 DSGVO, to revoke any consent to us at any time. As a result, we may no longer continue data processing based on this consent for the future and
- Complain to a supervisory authority pursuant to Art. 77 DSGVO. As a rule, the data subject can turn to the supervisory authority of his or her usual place of residence or work or to the supervisory authority of our company's headquarters.

## Google Analytics

On this website, Google Analytics (with the anonymizer function) is integrated. Google Analytics is a web analytics service, collecting and analyzing data about the behavior of website visitors. A web analysis service collects e.g. data about the website from which a person has come, which sub-pages were visited, or how often and for what duration a sub-page was viewed. Web analytics are mainly used for the optimization of a website and in order to carry out a cost-benefit analysis of internet advertising.

The operator of the Google Analytics component is Google Inc., 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, United States.

The data subject has the possibility of objecting to a collection of data that are generated by Google Analytics, which is related to the use of this website, as well as the processing of this data by Google and the chance to preclude any such. For this purpose, the data subject must download a browser add-on under the link <https://tools.google.com/dlpage/gaoptout> and install it. This browser add-on informs Google Analytics through a JavaScript, that any data and information about the visits of internet pages may not be transmitted to Google Analytics. The installation of the browser add-ons is considered an objection by Google.

Further information and the applicable data protection provisions of Google may be retrieved under <https://www.google.com/intl/en/policies/privacy/> and under <http://www.google.com/analytics/terms/us.html>.

### **Legal Basis for the Processing**

The legal basis for the processing of personal data is Art. 6 para. 1 sentence 1 lit. a, b or f DS-GVO.

### **Policy Updates**

From time to time, the WHS Foundation GmbH may use information provided for new, unanticipated uses not previously disclosed in this privacy policy. If information practices change, any policy adjustments will be posted on this website immediately. This serves as notification of these changes.