

World Health Summit 2023 Media Report

Content

Media Coverage of the World Health Summit 2023	1
Media Quotes	1
General World Health Summit Coverage	2
Media Partners	3
Press Releases	3
Newsletter	3
Selected Ads	4
Website	5
Social Media #WHS2023	6
Videos	9
Media and Partners Support	10
Opinions	11





Media Coverage of the World Health Summit 2023

Selected Media Mentions

- Frankfurter Allgemeine Zeitung
- The Brussels Times
- rbb24/inforadio
- Tagesspiegel
- Devex
- The BMJ
- The Straits Times
- Euractiv
- Heraldo
- ZDF
- Health Policy Watch
- Politico

- Agence Congolaise de Presse

The Tribune India

Deutschlandfunk

Ärztezeitung

PÚBLICO

Daily Mail

The Telegraph
Deccan Chronicle

- El Sol de la Laguna
- South China Morning Post

Augsburger Allgemeine

BusinessLIVE





See more

Media Quotes

The Guardian

"On Monday, leaders gathering at the World Health Summit have a chance to turn political promises into reality by committing funds to the Global Financing Facility (...)"

Deutschlandfunk

"First over to Berlin, where the World Health Summit is currently underway, a major conference on the most pressing health issues around the world."

Deccan Chronicle

"(...) a landmark global event such as the World Health Summit (...)"

BR

"The World Health Summit, one of the leading conferences on global health, began this morning in the German capital."

The Brussels Times

"Speaking from a World Health Summit in Berlin, Ecolo's Zakia Khattabi on Tuesday deplored "the European Commission's decision not to revise" its Regulation on the Registration, Evaluation, Authorisation and Restriction of Chemicals (REACH)."

Euractiv

"Now it is time to transfer those words into concrete action. This was also acknowledged by government

representatives and health experts from across the globe at the World Health Summit in Berlin this week."

Health Policy Watch

"One of the premier events in the global health calendar, drawing thousands of people together from government, multilateral organizations, development banks, civil society, academia, and industry."

The Telegraph

"We have worked closely with a number of nations as country champions (...) to develop a Declaration on Climate and Health, which we launch during this week's World Health Summit."

Augsburger Allgemeine

"At the World Health Summit in Berlin in mid-October, representatives of Charité Universitätsmedizin Berlin (...) presented a position paper (...)."

Ärzteblatt.de

"Possible solutions for more effective pandemic management were discussed by experts and German Health Minister Karl Lauterbach (SPD) yesterday at the World Health Summit (WHS)."

India Gazette

"MoS Bharati Pawar highlights India's efforts at reducing non-communicable diseases at World Health Summit."

Gulf Today

"The Presidency made the announcement at the World Health Summit in Berlin, where it called on governments around the world to endorse the Declaration."

The Straits Times

"At the World Health Summit in Berlin on Tuesday, Dr Maha Barakat (...) said the COP28 declaration on climate and health would require "significant concentration" on finance."

South China Morning Post

"Artificial intelligence in healthcare is increasingly an important topic, and one that will be discussed at the World Health Summit next week in Berlin."

Caribbean Broadcasting Cooperation

"The Global Health Network Conference being held in Germany brings together stakeholders from politics, science, the private sector, and civil society to set the agenda for a healthier future."

General World Health Summit Coverage

Selected Media Mentions

- BNN Bloomberg
- The Guardian
- notimérica
- The Hill Times
- El Observador
- rbb24
- The Lancet

- Berliner Morgenpost
- Daily Monitor Uganda
- Politico
- Dawn Pakistan
- Ärztezeitung
- Health Policy Watch
- Hindustan Times

The World Health Summit Regional Meeting 2023 in Washington DC, USA, was featured in selected media outlets, including Prensa Latina and Technology Times.

See more

Media Partners







Medscape Deutschland







Press Releases

Nine press releases in German and English in 2023

Distribution

- OTS: Editorial offices of all daily media, via news ticker, Germany
 Two selected press releases were additionally distributed globally.
- IDW: Science-oriented community incl. journalists, via subscription, German speaking regions
- World Health Summit press mailing list: 2,900 German and international contacts

The <u>press release</u> on the Opening Ceremony, Oct. 15 was viewed more than 1,800 times in the OTS Newsroom (Data: OTS Analytics)

Read all press releases

Newsletter

Monthly Newsletter to the World Health Summit network with 30,000 contacts worldwide. Additional conference report 'Daily News' sent out on each of the three days of the World Health Summit to recap the events of the day.

Read all newsletters

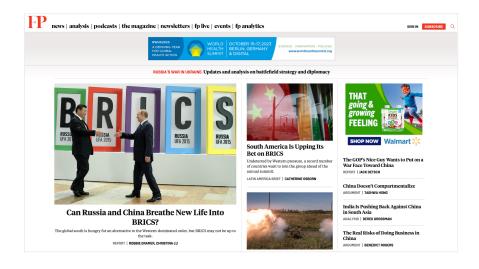




Selected Ads

20 ads were distributed in the framework of partnerships in several media outlets, e.g.:

The Economist print and online, Foreign Policy print and online, Tagesspiegel print, Morgenlage Politik, Background Gesundheit & E-Health, ZEIT Wissen³, DIE ZEIT special publication on global health incl. advertorial by WHS President.

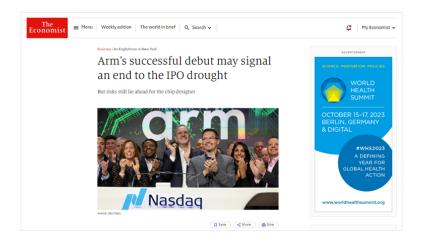






Ad in Foreign Policy print edition





ZEIT für [FORSCHUNG] **GLOBALE GESUNDHEIT** Ein gesundes Leben für alle Menschen jeden Alters – dies

ist eines der 17 Nachhaltigkeitsziele der Agenda 2030 für nachhaltige Entwicklung. Wie kann diese Vision wahr

www.zeitfuerx.de/forschung

ightarrow Gemeinsam Gesundheit gestalten – effizient, gerecht und nachhaltig

Special edition of ZEIT für Forschung incl. advertorial with Axel R. Pries in DIE ZEIT 40/2023.

→ Alle medizinische Forschung ist Global Health Forschung



meuiziner und Protessor tür Phy-siologie, führt seit 2021 als Prä-sident das World Health Summit in die Zukunft. Zuvor hat er die Geschicke der Charité als Dekan gelenkt.



→ Einfache Frage, diffizile Antwort: Globale Gesundheit – was ist das eigentlich?



Website

Page views 2023: 295,800

Page users 2023: 157,500 from 189 countries & territories

Page views from **October 15-17**: 28,450

Page users from October 15-17: 15,000 from 143 countries & territories

All data: As of October 31



BERLIN, GERMANY & DIGITAL

SCIENCE · INNOVATION · POLICIES

OCTOBER 15-17 2023

WORLD HEALTH SUMMIT 2023

3 Days - 63 Sessions - 106 Countries - 370 Speakers (52% Women, 48% Men) - 3,100 Participants On-Site - 12,000+

"A Defining Year For Global Health Action"







WHS 2023 QUOTES





tries have constrained budgets and competing health priorities."

Cooperation and Development (BMZ),



"Health is the ultimate narrative of hope. And only through intentional partner-ships and meaningful cooperation we can collectively address the global health challenges that we are facing and the systemic inequalities that my gener-ation is living through."

Omnia El Omrani Youth Envoy to the President of the UN 27th Climate Change Conference (COP27)



grove penetics of policies designed protect their lives and livelihoods.

Hans Kluge



"Today and every day, WHO will keep working with countries and communitia all over the world in pursuit of our founding vision, the highest possible standard of health for all people."



Ayoade Alakija Ambassador, World Health Summit

Social Media #WHS2023



Heatmap global #WHS2023 usage from Oct. 15-18

<u>LinkedIn</u>: 10,800 followers <u>Twitter/X</u>: 19,570 followers <u>Facebook</u>: 10,920 followers <u>Instagram</u>: 2,560 followers

YouTube:

34,000 views of WHS 2023 session videos

61,500 total views of the World Health Summit YouTube channel in 2023

Twitter/X Data (Oct. 2023):

Impressions: 496,000

Likes: 3,450

New followers: 1,560

LinkedIn Data (Oct. 2023):

Impressions: 139,000 Reactions: 3,800 New followers: 1,650

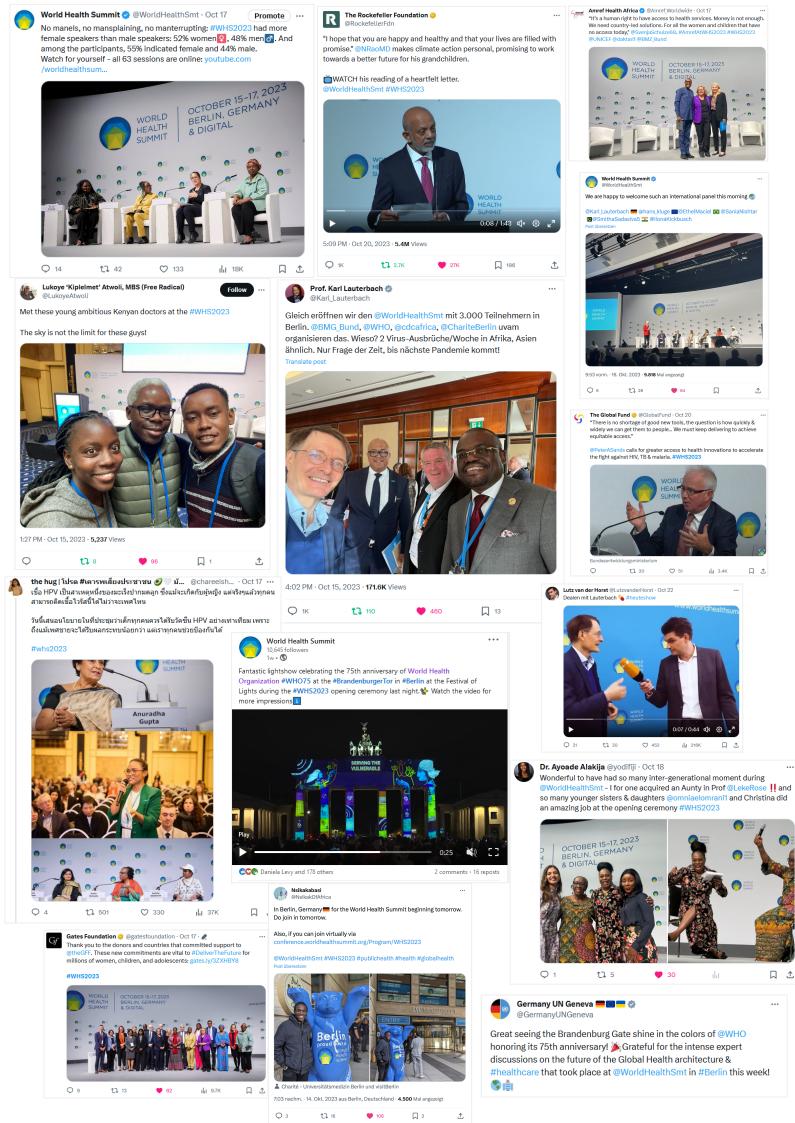
All data: As of October 31

Additional Streaming of the WHS 2023 Sessions by WHO

WHO livestreams of two selected sessions with WHO Director-General Dr Tedros: 265,400 views on Twitter/X



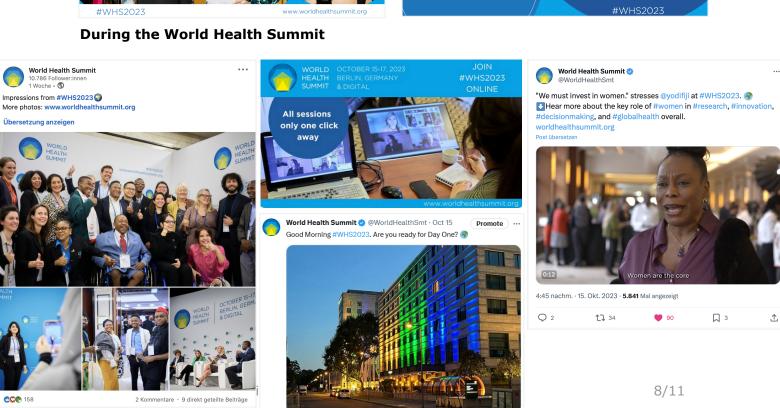




Campaigns on Twitter/X, LinkedIn, Facebook, and Instagram

Prior to the World Health Summit





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After the World Health Summit



Videos

World Health Summit 2023 promotional videos on all social media channels.

- WHS 2023 Speaker Teaser
- Brandenburg Gate Illumination WHO 75 and World
 Health Summit during Festival of Lights
- WHS 2023 Impressions Video

Watch all videos







Media and Partners Support

Press Kit:

<u>Press kit</u> on the World Health Summit website with e.g. all information on the World Health Summit 2023, press photos, and downloads.

Communication Package:

<u>Communication and promotion package</u> for partners with e.g. social media post templates, various visuals, text options, and a customizable speaker card for social media.

Co	ontents	
1.	Material for Social Media	2
	Social Media Handles, Hashtags, etc.	
	Customizable Speaker Card	
	Social Media Post Templates	
2.	Templates for Newsletters, Mailings, Press Releases	5
	WHS 2023	
	World Health Summit in General	
3.	Visuals	6
4.	Program Guide	7
	Useful Links	





Opinions

"The Summit brings together a wide range of views and provides an environment for open discussions. You are thus laying the foundation for political decisions based on knowledge and good sense."

Olaf Scholz, Chancellor of the Federal Republic of Germany Patron of the World Health Summit





"As our world is shaken by multiple crises, our work to enhance cooperation, coordination and solidarity at the international level is more important than ever (...)."

Emmanuel Macron, President of the French Republic Patron of the World Health Summit

"This is a time that shows why cooperation between countries is so important. And why a forum like the World Health Summit is so important for bringing people together from around the world to find shared solutions to shared health threats."

Tedros Adhanom Ghebreyesus, Director-General of the World Health Organization (WHO) Patron of the World Health Summit





"I'd like to thank the World Health Summit for hosting this incredibly timely forum under the theme "A Defining Year for Global Health Action"

Mia Amor Mottley, Prime Minister, Barbados

"The true spirit of the World Health Summit was to create a platform for multiple stakeholders to come together, to learn from each other, to challenge each other, but also to partner."







"The World Health Summit reflects the interdependence between human health and environmental health."

Steffi Lemke, Federal Minister for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection, Germany