World Health Summit 2023
Media Report

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Media Coverage of the World Health Summit 2023

Selected Media Mentions

- Frankfurter Allgemeine Zeitung
- The Brussels Times
- rbb24/inforadio
- Tagesspiegel
- Devex
- The BMJ
- The Straits Times
- Euractiv
- Heraldo
- ZDF
- Health Policy Watch
- Politico
- Daily Mail
- The Telegraph
- Deccan Chronicle
- The Tribune India
- Deutschlandfunk
- PÚBLICO
- Augsburger Allgemeine
- Agence Congolaise de Presse
- Ärztezeitung
- El Sol de la Laguna
- South China Morning Post
- BusinessLIVE

See more

Media Quotes

The Guardian

"On Monday, leaders gathering at the World Health Summit have a chance to turn political promises into reality by committing funds to the Global Financing Facility (...)"

Deutschlandfunk

"First over to Berlin, where the World Health Summit is currently underway, a major conference on the most pressing health issues around the world."

Deccan Chronicle

"(...) a landmark global event such as the World Health Summit (...)"

BR

"The World Health Summit, one of the leading conferences on global health, began this morning in the German capital."

The Brussels Times

"Speaking from a World Health Summit in Berlin, Ecolo's Zakia Khattabi on Tuesday deplored "the European Commission's decision not to revise" its Regulation on the Registration, Evaluation, Authorisation and Restriction of Chemicals (REACH)."

Euractiv

"Now it is time to transfer those words into concrete action. This was also acknowledged by government
representatives and health experts from across the globe at the World Health Summit in Berlin this week.”

**Health Policy Watch**

“One of the premier events in the global health calendar, drawing thousands of people together from government, multilateral organizations, development banks, civil society, academia, and industry.”

**The Telegraph**

“We have worked closely with a number of nations as country champions (...) to develop a Declaration on Climate and Health, which we launch during this week’s World Health Summit.”

**Augsburger Allgemeine**

“At the World Health Summit in Berlin in mid-October, representatives of Charité Universitätsmedizin Berlin (...) presented a position paper (...).”

**Ärzteblatt.de**

“Possible solutions for more effective pandemic management were discussed by experts and German Health Minister Karl Lauterbach (SPD) yesterday at the World Health Summit (WHS).”

**India Gazette**

“MoS Bharati Pawar highlights India’s efforts at reducing non-communicable diseases at World Health Summit.”

**Gulf Today**

“The Presidency made the announcement at the World Health Summit in Berlin, where it called on governments around the world to endorse the Declaration.”

**The Straits Times**

“At the World Health Summit in Berlin on Tuesday, Dr Maha Barakat (...) said the COP28 declaration on climate and health would require “significant concentration” on finance.”

**South China Morning Post**

“Artificial intelligence in healthcare is increasingly an important topic, and one that will be discussed at the World Health Summit next week in Berlin.”

**Caribbean Broadcasting Cooperation**

“The Global Health Network Conference being held in Germany brings together stakeholders from politics, science, the private sector, and civil society to set the agenda for a healthier future.”

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**General World Health Summit Coverage**

**Selected Media Mentions**

- BNN Bloomberg
- The Guardian
- notimérica
- The Hill Times
- El Observador
- rbb24
- The Lancet
- Berliner Morgenpost
- Daily Monitor Uganda
- Politico
- Dawn Pakistan
- Ärztezeitung
- Health Policy Watch
- Hindustan Times

The World Health Summit Regional Meeting 2023 in Washington DC, USA, was featured in selected media outlets, including Prensa Latina and Technology Times.

See more
**Media Partners**

![Media Partners Logos](image)

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**Press Releases**

Nine press releases in German and English in 2023

**Distribution**

- OTS: Editorial offices of all daily media, via news ticker, Germany
  Two selected press releases were additionally distributed globally.
- IDW: Science-oriented community incl. journalists, via subscription, German speaking regions
- World Health Summit press mailing list: 2,900 German and international contacts

The [press release](image) on the Opening Ceremony, Oct. 15 was viewed more than 1,800 times in the OTS Newsroom (Data: OTS Analytics)

[Read all press releases](image)

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**Newsletter**

Monthly Newsletter to the World Health Summit network with 30,000 contacts worldwide. Additional conference report ‘Daily News’ sent out on each of the three days of the World Health Summit to recap the events of the day.

[Read all newsletters](image)
Selected Ads

20 ads were distributed in the framework of partnerships in several media outlets, e.g.:
The Economist print and online, Foreign Policy print and online, Tagesspiegel print, Morgenlage Politik, Background Gesundheit & E-Health, ZEIT Wissen³, DIE ZEIT special publication on global health incl. advertorial by WHS President.

Ad in Foreign Policy print edition
Das gesunde Leben für alle Menschen jedes Alters – das ist einer der 17 Nachhaltigkeitsziele der Agenda 2030 für nachhaltige Entwicklung. Wie kann diese Zukunft wahr werden?

→ Gemeinsam Gesundheit gestalten – effizient, gerecht und nachhaltig

Prof. Dr. Axel Radtke Preis, Mediziner und Professor für Psychiatrie, leitet seit 2021 als Präsident das World Health Summit in die Zukunft. Zuvor hat er die Geschicke der Zeitung als Dekan geleitet.


→ Alle medizinische Forschung ist Global Health Forschung

Diese Globalisierung, die zunehmende Anzahl von internationalen Gesundheitsorganisationen, die enorme wissenschaftliche und medizinische Leistungsfähigkeit, die zunehmende Ethik- und Transparenzvorkehrungen, die stärkere Zusammenarbeit von Staaten und Nichtregierungsorganisationen, die zunehmende Digitalisierung in der Medizin – das ist die neue Welt der Global Health Forschung.

→ World Health Summit Media Report 2023

World Health Summit Media Report 2023

Website

Page views 2023: 295,800
Page users 2023: 157,500 from 189 countries & territories
Page views from October 15-17: 28,450
Page users from October 15-17: 15,000 from 143 countries & territories

All data: As of October 31
Social Media #WHS2023

LinkedIn: 10,800 followers
Twitter/X: 19,570 followers
Facebook: 10,920 followers
Instagram: 2,560 followers
YouTube:
34,000 views of WHS 2023 session videos
61,500 total views of the World Health Summit YouTube channel in 2023

Twitter/X Data (Oct. 2023):
Impressions: 496,000
Likes: 3,450
New followers: 1,560
LinkedIn Data (Oct. 2023):
Impressions: 139,000
Reactions: 3,800
New followers: 1,650

All data: As of October 31

Additional Streaming of the WHS 2023 Sessions by WHO
WHO livestreams of two selected sessions with WHO Director-General Dr Tedros:
265,400 views on Twitter/X
World Health Summit 2023

No man sits alone; no man creates in isolation. The World Health Summit (WHOS2023) had more female speakers than male speakers: 52% women, 48% men. And among the participants, 55% indicated female and 44% male. Watch for yourself – all 63 sessions are online: youtube.com/worldhealthsummit.

Met these young ambitious Kenyan doctors at the WHOS2023

The sky is not the limit for these guys!

Fantastic lightshow celebrating the 75th anniversary of the World Health Organization, 75OHS at the Brandenburg Gate in Berlin at the Festival of Lights during the WHOS2023 opening ceremony last night. Watch the video for more impressions!

The Global Fund: Since 2002, the Global Fund has contributed to saving 40 million lives and preventing 100 million new infections, a remarkable achievement.

Dr. Ayoade Akinjide (Ayoofiji) - Oct 18

Wonderful to have had so many inter-generational moments during WHSummit23 – for one acquired an Army in Prof. Lauterbach and so many younger sisters & daughters @WorldHealthMnt and Christina did an amazing job at the opening ceremony WHOS2023

Germany UN Geneva

Great seeing the Brandenburg Gate shine in the colors of WHO honoring its 75th anniversary! Grateful for the intense expert discussions on the future of the Global Health architecture & @UNHealthcare that took place at WHOS2023 in Berlin this week.

The Rockefeller Foundation

I hope that you are happy and healthy and that your lives are filled with promise. @RockefellerFdn makes climate action personal, promising to work towards a better future for his grandchildren.

Watch his reading of a heartfelt letter.

Prof. Karl Lauterbach

Gleich eröffnen wir den @WorldHealthMnt mit 3.000 Teilnehmern in Berlin. @BMG_Fund, @WHO, @Globalfund, @Chariteberlin uvm. organijsieren das. Wünscht? 2 Virus-Ausbrüche/Woche in Afrika, Asian ähnlich! Nur Frage der Zeit, bis nächste Pandemie kommt.

The hug! / via @chariteberlin...
Campaigns on Twitter/X, LinkedIn, Facebook, and Instagram

Prior to the World Health Summit

World Health Summit
10.148 Reichsstr. 1
10785 Berlin
Germany

World Health Summit
OCTOBER 16-17, 2023
BERLIN, GERMANY
& DIGITAL

Natalia Kanem
Executive Director
United Nations Population
Fund (UNFPA)

#WHS2023
www.worldhealthsummit.org

REGISTER NOW!

CENTRAL TOPICS

Sustainable Health for People and Planet

During the World Health Summit

World Health Summit
OCTOBER 16-17, 2023
BERLIN, GERMANY
& DIGITAL

JOIN
#WHS2023
ONLINE

All sessions
only one click
away

World Health Summit
@WorldHealthSum
Oct 15
Good Morning #WHS2023, Are you ready for Day One?

"We must invest in women," stresses @ydelfij at #WHS2023.

Hear more about the key role of #women in #research, #innovation,
decisionmaking, and #globalhealth overall.

worldhealthsummit.org

Post Interview

4:45 nachm. - 15. Okt. 2023 5:54
Net englisch

8/11
After the World Health Summit

Thank you for a great #WHS2023!

- 3,100 participants from 106 countries in Berlin
- 370 speakers (52% female, 48% in 63 sessions
- 12,000 views online as of today

Photos, session recordings, quotes: www.worldhealthsummit.org

Videos

World Health Summit 2023 promotional videos on all social media channels.

- WHS 2023 Speaker Teaser
- Brandenburg Gate Illumination WHO 75 and World Health Summit during Festival of Lights
- WHS 2023 Impressions Video

Watch all videos
Media and Partners Support

Press Kit:
Press kit on the World Health Summit website with e.g. all information on the World Health Summit 2023, press photos, and downloads.

Communication Package:
Communication and promotion package for partners with e.g. social media post templates, various visuals, text options, and a customizable speaker card for social media.

Contents

1. Material for Social Media
   - Social Media Handles, Hashtags, etc.
   - Customizable Speaker Card
   - Social Media Post Templates
2. Templates for Newsletters, Mailings, Press Releases
3. Visuals
4. Program Guide
5. Useful Links

![World Health Summit 2023](image-url)
Opinions

“The Summit brings together a wide range of views and provides an environment for open discussions. You are thus laying the foundation for political decisions based on knowledge and good sense.”

Olaf Scholz, Chancellor of the Federal Republic of Germany
Patron of the World Health Summit

“As our world is shaken by multiple crises, our work to enhance cooperation, coordination and solidarity at the international level is more important than ever (...).”

Emmanuel Macron, President of the French Republic
Patron of the World Health Summit

“This is a time that shows why cooperation between countries is so important. And why a forum like the World Health Summit is so important for bringing people together from around the world to find shared solutions to shared health threats.”

Tedros Adhanom Ghebreyesus, Director-General of the World Health Organization (WHO)
Patron of the World Health Summit

“I'd like to thank the World Health Summit for hosting this incredibly timely forum under the theme “A Defining Year for Global Health Action”

Mia Amor Mottley, Prime Minister, Barbados

“The true spirit of the World Health Summit was to create a platform for multiple stakeholders to come together, to learn from each other, to challenge each other, but also to partner.”

Elhadj As Sy, Chair of the Board, Kofi Annan Foundation, Switzerland

“The World Health Summit reflects the interdependence between human health and environmental health.”

Steffi Lemke, Federal Minister for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection, Germany