



World Health Summit with New Head of Communications

Anna Störmer Appointed as New Communications Director

Berlin, February 26, 2025

As of March 1, Anna Störmer will take on the role of Communications Director at the World Health Summit. With her extensive experience as a PR manager and corporate communications expert in both national and international settings, she will further enhance the visibility and recognition of the World Health Summit and strengthen the understanding of global health issues among policymakers, the scientific community, the private sector, and civil society.

Anna Störmer worked in senior management as a communications expert at the media company Bauer Media Group for the past 10 years. Most recently, she was responsible for communications in the core business sector publishing as Head of Communications Global Publishing and Chief Communications Officer Germany. In this role, she oversaw all internal and external communications and demonstrated her expertise in strategic communication campaigns, change communications, and public affairs. Before that, Anna Störmer worked at the Serviceplan agency group.

Daniela Levy, who previously led the communications strategy as Executive Advisor Strategic Communications, will, at her own request, focus on strategic projects for the World Health Summit in the future.

Carsten Schicker, CEO of the World Health Summit, on the new appointment: “We are very pleased to have gained Anna Störmer, an extremely experienced PR manager and top communicator. She is a recognized expert in all areas of communication, change management, as well as corporate and brand communications. Together with her, we will continue to develop the World Health Summit as the leading multisectoral platform for global health.”

Regarding her new role, Anna Störmer says: “I am thrilled about this opportunity and look forward to expanding and innovating communications for the World Health Summit together with a strong team. Global health is an increasingly relevant issue for various target groups. Communication will play a key role in anchoring this relevance in a sustainable way through the right messages and measures.”

The World Health Summit is the international platform for global health. It brings together stakeholders from politics, science, the private sector, and civil society from around the world to shape the agenda for a healthier future and the well-being of all people. The WHS aims to develop innovative solutions to improve global health, foster exchange, establish global health as a key political issue, and drive the global health debate in line with the UN Sustainable Development Goals (SDGs). The World Health Summit, as a conference and strategic forum, takes place annually in October in Berlin and was founded in 2009 at Charité – Universitätsmedizin Berlin.

The annual WHS Regional Meeting 2025 will take place in New Delhi, India, from April 25–27. The next World Health Summit will be held in Berlin from October 12–14.

More information: www.worldhealthsummit.org

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