

**World Health Assembly 78 in Geneva – Side Event by the World Health Summit,
May 21, 2025**

Location: InterContinental Hotel
Ballroom A
Chemin Du Petit Saconnex 7-9 · 1209 Geneva

Time: 17:00 – 21:30

Agenda (as of 14.04.2025), content is subject to changes

Session 1: Power Shifts and Global Health Leadership	
17:00-17:15	Opening remarks Welcome words from host and representatives setting the tone for the event
17:15-17:25	Lightning Talk: Shifting Power in Global Health A short input reflecting on how global health decision-making is evolving, including: <ul style="list-style-type: none"> • The increased influence of emerging economies and private sector actors • The implications of a more diversified governance structure • Key challenges in promoting inclusive and equitable approaches in global health policy
17:25-18:00	Panel Discussion – “Equity and Solidarity: Perspectives from G20 and BRICS” A moderated discussion with representatives from emerging economies on: <ul style="list-style-type: none"> • National and regional health priorities and their influence on the global agenda • The role of G20 and BRICS in global health cooperation and financing • Opportunities and challenges for emerging economies in global health policy-making
18:00-18:30	Break
Session 2: Accountability and Innovation in New Health Landscape	
18:30-18:45	Fireside Chat “The WHO and the Future of Global Health Governance” <ul style="list-style-type: none"> • WHO’s current role in global health coordination • Challenges and strategic priorities in today’s geopolitical environment • Possible reforms and innovations in global health governance structures
18:45-19:05	Dialogue – “The Role of Regional Institutions: EU and AU Perspectives” Topics include: <ul style="list-style-type: none"> • The institutional mandates and priorities of EU and AU • Collaboration between regional actors in health policy and crisis response • Strengths and limitations of regional coordination mechanisms
19:05-19:25	Discussion – “Private Sector Engagement in Global Health” Key discussion points: <ul style="list-style-type: none"> • The future role of private investment in health • Opportunities and limitations of private sector collaboration • Ethical considerations and accountability in private sector engagement
19:25-19:45	Discussion – “New Philanthropic Approaches in Global Health” Topics include: <ul style="list-style-type: none"> • The role of philanthropic actors in shaping health initiatives • Emerging models and areas of focus • Potential and risks of philanthropic influence in global health policy
19:45 – 20:00	Closing – Outlook on WHS 2025 and Regional Meeting 2026
Reception	
20:00 – 21:30	Cocktail Reception